The Plan

**Step 1** - Using a bowl or round object, trace a large circle in the center of your paper.

**Step 2** - Take a straight edge, a ruler or the side of a book, and draw a line straight across the center of the circle. Creating an equal space between each line, repeat five times to create what looks like a pizza with twelve slices.

**Step 3** - Starting with the top right pie slice, think about the color red. What feelings do you get? What images? Within the pie slice draw, color, scribble, or write what comes into your mind when you think of red.

**Step 4** - Count three pie slices down. Think about the color yellow. What feelings do you get? What images? Within the pie slice draw, color, scribble, or write what comes into your mind when you think of yellow.

**Step 5** - Count another three pie slices down. Think about the color blue. What feelings do you get? What images? Within the pie slice draw, color, scribble, or write what comes into your mind when you think of blue.

---

**You'll Need**

- Paper lined, patterned, newspaper—anything works so long as the drawing materials are strong enough to be seen.
- Coloring/drawing Tools: pencils, colored pencils, markers, crayons, paints, pastels, anything that you can use to draw and color with. Be creative.

*NOTE:* If you do not have any coloring supplies you can also turn this into a collage. You will need old magazines/scrapbook things, scissors, and a glue stick. Cut and paste the images of your choice and correspond with the colors.

- Step-By-Step video tutorial: www.think360arts.org

---

**Colorful Emotion Wheel**

with Kristina Maldonado Bad Hand

---

**The Big Idea**

*Color Theory: the subliminal power of color.* Create a color wheel filled with images to represent each emotion that color brings to mind.
The Plan cont.

**Step 6** - Count one pie slice up from blue. Think about the color purple. What feelings do you get? What images? Within the pie slice draw, color, scribble, or write what comes into your mind when you think of purple.

**Step 7** - Count three pie slices over from purple. Think about the color orange. What feelings do you get? What images? Within the pie slice draw, color, scribble, or write what comes into your mind when you think of orange.

**Step 8** - Count three pie slices over from orange. Think about the color green. What feelings do you get? What images? Within the pie slice draw, color, scribble or write what comes into your mind when you think of green.

**Step 9** - Next fill the connecting pie slice with images, words, or doodles that come to mind when you think of the neighboring colors. The color wheel should be in this order, red, red-orange, orange, yellow-orange, yellow, yellow-green, green, blue-green, blue, blue-violet, violet, Red-Violet. Refer to color wheel example.

---

**Teaching Artist Tip**

- There is no right answer for what each color makes you think of or feel. Don’t stress if there are repeat images or words.
- Check out Kristina’s other workshop “Character Creation” and learn how to apply what you have learned about color theory to the creation of original character designs!

---

**Going Further**

- **Color Theory:** The science and art of using color. Color Theory explains how we perceive color and the visual effects of how colors mix, match, and contrast. Color Theory involves the psychology of color and the messages that colors communicate.
- **Primary Colors:** These three colors are the foundation of the color wheel and cannot be created by mixing other colors or pigments. The primary colors are red, yellow, and blue.
- **Secondary Colors:** These colors are created by mixing two of the Primary Colors. For example, red and yellow make orange.
- **Tertiary Colors:** These colors are hues, created by mixing primary and secondary colors together. For example, yellow and green create yellow-green. Refer to attached color table to learn some of the feelings colors convey when used in design and marketing.
## Color Psychology Cheat Sheet

<table>
<thead>
<tr>
<th>Color</th>
<th>Positive</th>
<th>Negative</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Red</strong></td>
<td>Passion, Energy, Harvest, Love, Glory, Courage, Inner Strength, Tenacity, Drive, Appetite</td>
<td>Anger, Hatred, Spite, Anxiety, Warning, Stress</td>
</tr>
<tr>
<td><strong>Red-Orange</strong></td>
<td>Victory, Beauty, Physical Energy, Vitality, Vigilance, Will, Dedication, Protection, Strength</td>
<td>Distrustful, Seething, Danger, Wrath, Judgement</td>
</tr>
<tr>
<td><strong>Orange</strong></td>
<td>Loyalty, Fulfillment, Joy, Friendship, Familly, Pleasure, Hospitality, Community, Belonging</td>
<td>Ignorant, Manic, Deceit, Sour</td>
</tr>
<tr>
<td><strong>Yellow-Orange</strong></td>
<td>Fame, Power, Success, Influence, Adventure, Excitement, Enthusiasm, Happiness, Confidence, Satisfaction</td>
<td>Stubborn, Moody, Selfish</td>
</tr>
<tr>
<td><strong>Yellow</strong></td>
<td>Optimism, Warmth, Awareness, Consciousness, Free Expression, Enlightenment</td>
<td>Fear, Cautious, Alarming, Cowardly</td>
</tr>
<tr>
<td><strong>Yellow-Green</strong></td>
<td>Awakening, Change, Learning, Intelligence, Exhuberance, Independence, Receptiviness, Meaning</td>
<td>Sickly, Boredom, Stagnation</td>
</tr>
<tr>
<td><strong>Green</strong></td>
<td>Birth, Health, Idealism, Growth, Safety, Good Fortune, Productivity, Survival, Renewal, Prosperity, Fertility</td>
<td>Greed, Envy, Judgement</td>
</tr>
<tr>
<td><strong>Green-Blue</strong></td>
<td>Discovery, Serenity, Calmness, Flexibility, Understanding, Openess, Empathy, Practicality, Balance</td>
<td>Narcissism, Stress, Secrecy, Boastfulness</td>
</tr>
<tr>
<td><strong>Blue</strong></td>
<td>Respect, Compassion, Trust, Faith, Acceptance, Understanding, Honor, Belief, Grace, Recovery</td>
<td>Cold, Passive, Predictable, Sadness</td>
</tr>
<tr>
<td><strong>Blue Violet</strong></td>
<td>Wisdom, Spirituality, Maturity, Long life, Dignity, Experience, Virtue, Truth</td>
<td>Guilt, Introversion, Decadence, Suppression</td>
</tr>
<tr>
<td><strong>Violet</strong></td>
<td>Desire, Elegence, Dreams, Imagination, Music, Intuition, Inspiration, Luxury, Magic</td>
<td>Depression, Inferiority</td>
</tr>
<tr>
<td><strong>Red Violet</strong></td>
<td>Perception, Knowledge, Vision, Originality, Discernment, Self-esteem, Insight, Poetry</td>
<td>Immature, Sensitive, Emotional</td>
</tr>
</tbody>
</table>